

## VBHC VALUE HOMES

### CREATING AFFORDABLE HOUSES OF GLOBAL REPUTE

*An amalgamation of people with rich and vast corporate experience from diverse backgrounds, VBHC Value Homes is dedicated towards creating good-quality living for everyone, to fulfill its philosophy of offering a home to everyone in its pursuit to become India's premier national housing company*

**F**ormerly known as Value and Budget Housing Corporation Private Limited, VBHC Value Homes Private Limited was founded and incorporated in July 2008 by former Chairman of Mphasis, Mr. Jaithirth (Jerry) Rao and former Consumer Banking Head of Citibank, Mr P S Jayakumar.

#### CREATING QUALITY SPACES

Believing in a philosophy that good-quality living should be within everyone's reach and grasp, VBHC's projects are superior and one notch above its competitors as it applies contemporary building technology, computer-aided design methods, a lean manufacturing process and ingenious industrial engineering processes. Therefore, it is able to deliver not only affordable housing, but also exceptional quality of construction, a transparent buying experience, speedy completion and delivery at low cost. It has already finished landmark projects in Mumbai, NCR, Bengaluru and Chennai, and recently, has opened an international office in Dubai to serve customers across the Middle East and other parts of the world.

A proof of its excellent quality is evident in the collection of its prestigious investors, including HDFC, IFC, Carlyle, Van Herk Groep, Daiwa Group, and Caspian Advisers. Riding on a wave of confidence, VBHC has large-scale expansion plans, and promises to deliver 18,000 homes in the next few years as it expands its footprint across India.

Endeavouring to achieve its vision to become India's premier national housing company, it is committed to maintain the highest standards of excellence in design and innovation in its products, while maintaining the highest standards of integrity and dedication in its customer service.

Not only that, it is committed to establish and implement an effective quality management system, transparency to its

customers and all stakeholders, integrity and dedication in its customer service, and timely delivery of homes to its customers.

In its pursuit to build excellent houses, it also desires to contribute towards nation building by providing affordable homes, while complying with all requisite statutory and regulatory requirements. Simultaneously, it strives to continually enhance customer satisfaction by establishing and implementing an effective quality management system.

In its pursuit of excellence, it is committed to utilize the best quality systems in the industry, while offering transparency to all its stakeholders. In its pursuit, several reputed investors has joined hands with it, such as HDFC, that understands the evolving needs of the housing industry just like VBHC; Caspian that invests in affordable housing, in which VBHC is one of the pioneers in India; the Carlyle Group, which brings along its reputed connections from all over the world; International Finance Corporation, a part of World Bank, which has chosen VBHC because of its focus on

sustainability, inclusiveness and value development; Tano Capital, which has a mission to develop innovative investment opportunities in global hard assets in India and China; Daiwa House Industry Co. Ltd., which is Japan's largest homebuilder, specializing in prefabricated houses.

